



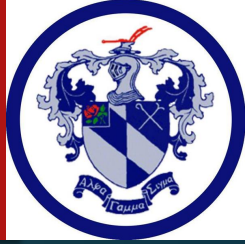
# New Fraternity House Fund Raising Campaign

*A BROTHERHOOD EXPERIENCE  
FOR THE NEXT GENERATION OF FRATERNITY MEN*

# Gamma Chapter Today

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- ▶ Active members—77
  - ▶ New men—21
  - ▶ Academic ranking—15<sup>th</sup> among fraternities (3.24 GPA in 2020)
  - ▶ Interfraternity Council Officers—22 years and counting
  - ▶ Homecoming Kings—2
  - ▶ Numerous Mortar Board and Innocents members
  - ▶ Active in Student Organizations
- ▶ Goals:
    - Boost GPA (3.35 target)
    - Increase campus involvement
    - Revive our philanthropy program
    - Prepare for transition to new house

# Rationale For Building a New House

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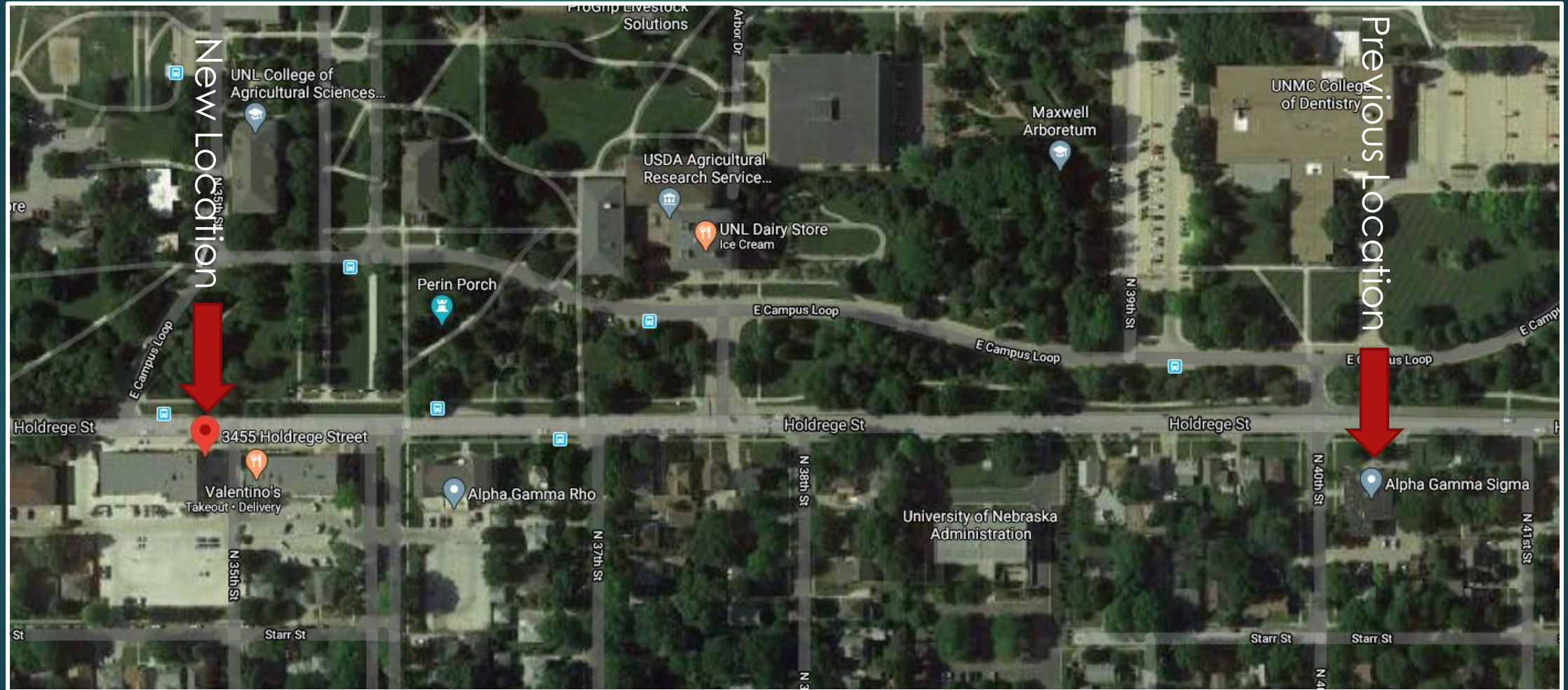


- ▶ Alpha Gamma Rho and FarmHouse have both built new houses at UNL
- ▶ The Alpha Gamma Sigma house was showing wear after 50 years, and a major update was needed to remain a competitive fraternity
- ▶ An attractive house is necessary for recruiting new members
- ▶ Technology has become more important for learning and must be up-to-date in order to readily access an abundance of information available on line
- ▶ AGS must compete with the amenities offered by on-campus residence halls and off-campus apartments



# Map Showing New Location

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Alpha Gamma Sigma is moving to a new home at 3455 Holdrege

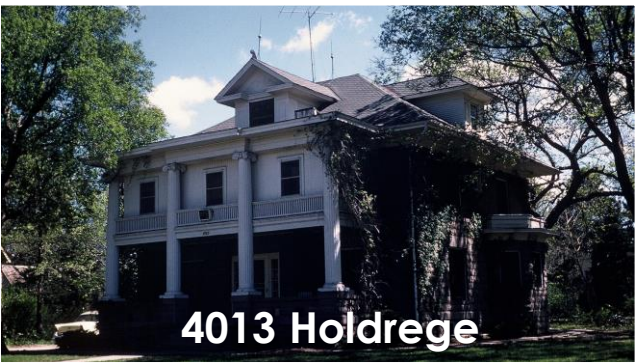


# How Far We've Come.....

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3256 Holdrege



4013 Holdrege



4001 Holdrege



3455 Holdrege—New Alpha Gamma Sigma Fraternity

# Alpha Gamma Sigma House Comparison

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## Old House—4001 Holdrege

- ▶ 19,100 square feet
- ▶ Construction Type: V/A (Wood Floors)
- ▶ Occupancy Type: Mixed Use A-2, R-2
- ▶ Ceiling heights as low as 7'-0"
- ▶ 50 years old

## New House—3455 Holdrege

- ▶ 31,663 square feet
- ▶ Remaining Lot NSF: 64,517
- ▶ Construction Type: V/B (Concrete Floors)
- ▶ Occupancy Type: Mixed Use A-2, B, R-2
- ▶ Ceiling height: 9'-0" minimum
- ▶ 4 years old



# EAST CAMPUS FRATERNITY Sq. Ft. COMPARISON

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## Alpha Gamma Sigma



- ▶ Building—31,663 sq. ft.
- ▶ Parking Lot—64,517 sq. ft.

## FarmHouse



- ▶ Building—30,994 sq. ft.
- ▶ Parking Lot—52,766 sq. ft.

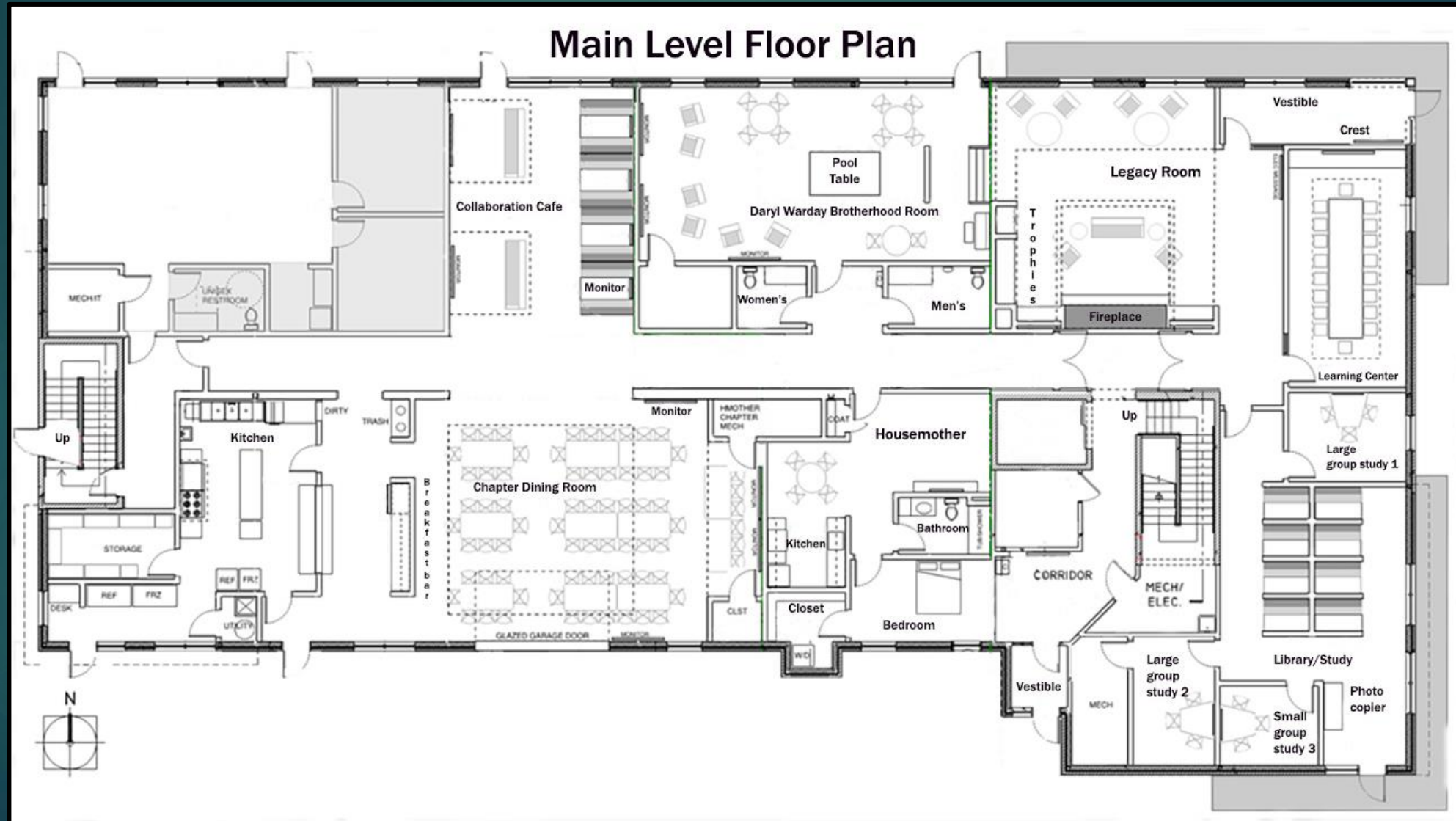
## Alpha Gamma Rho



- ▶ Building—18,622 sq. ft.
- ▶ Parking Lot—18,761 sq. ft.

# New House Introduction

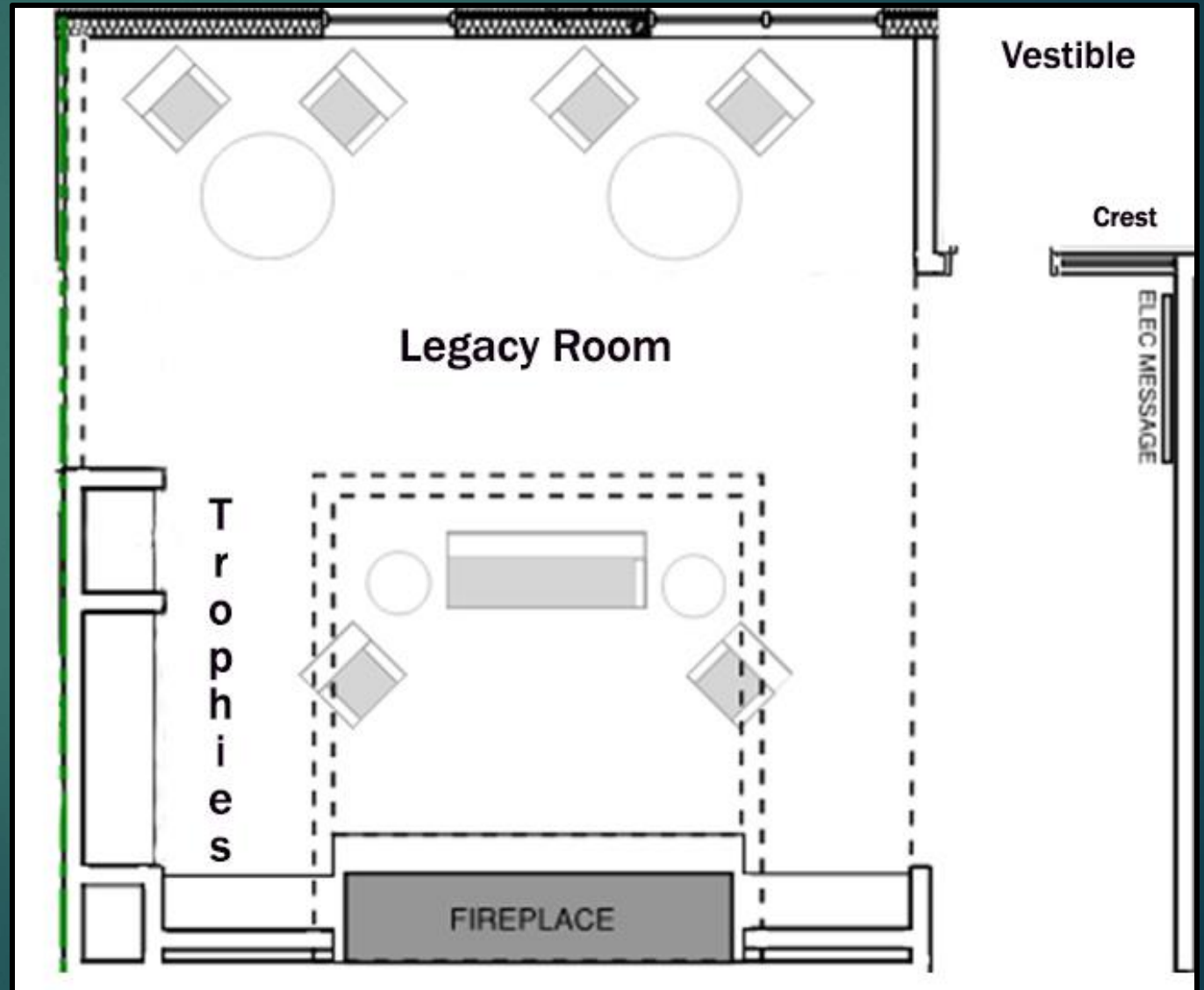
8





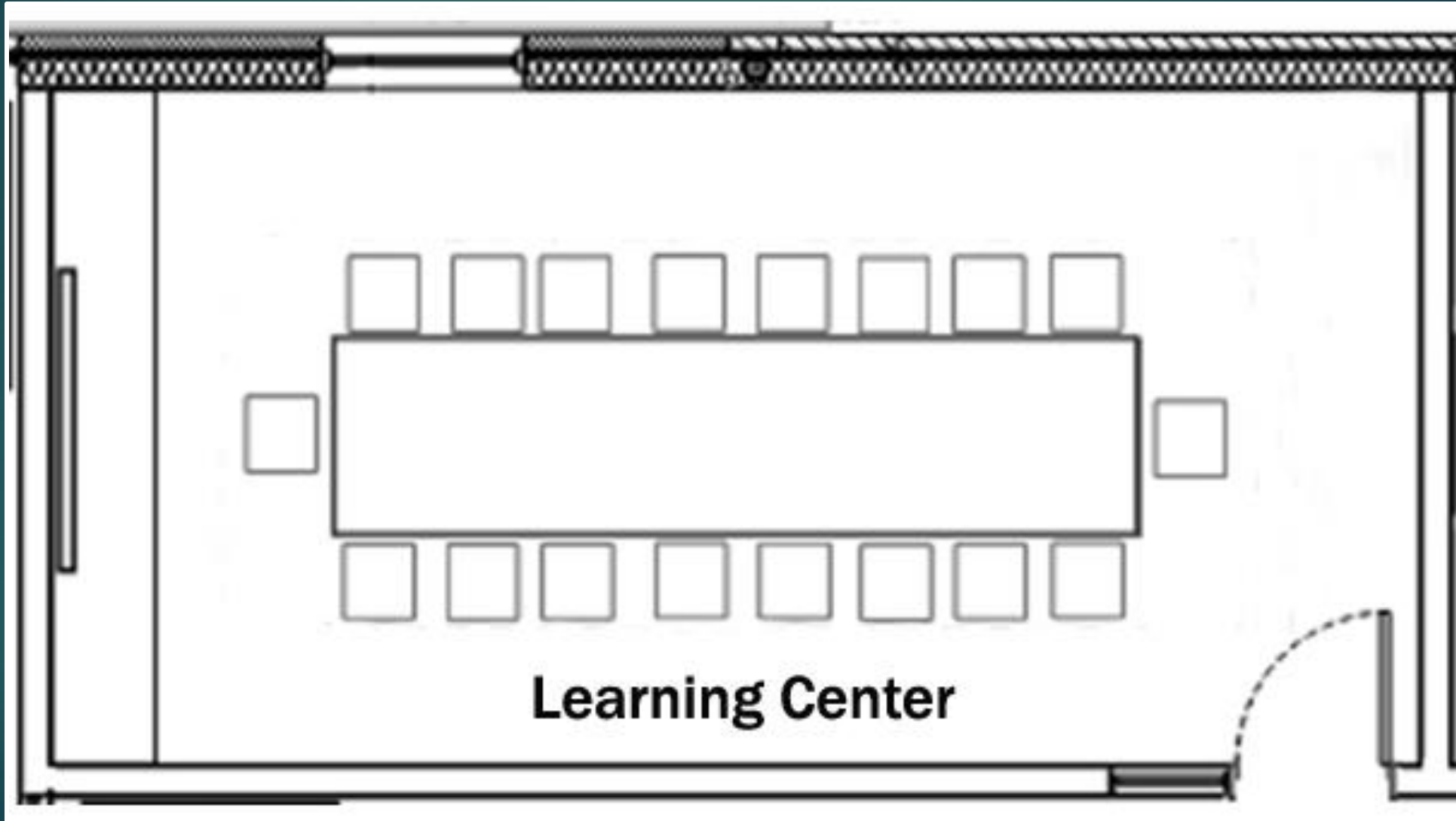
# Legacy Room

9



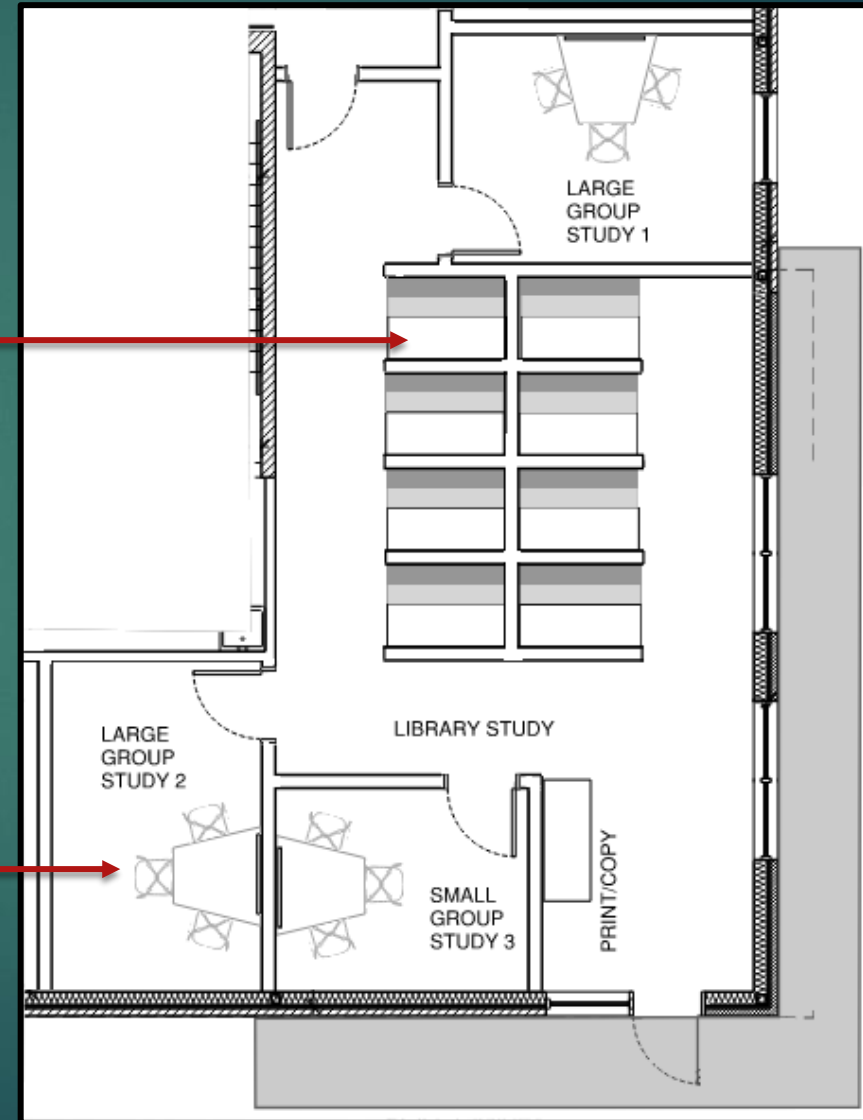
# Learning Center

10



# Library/Study

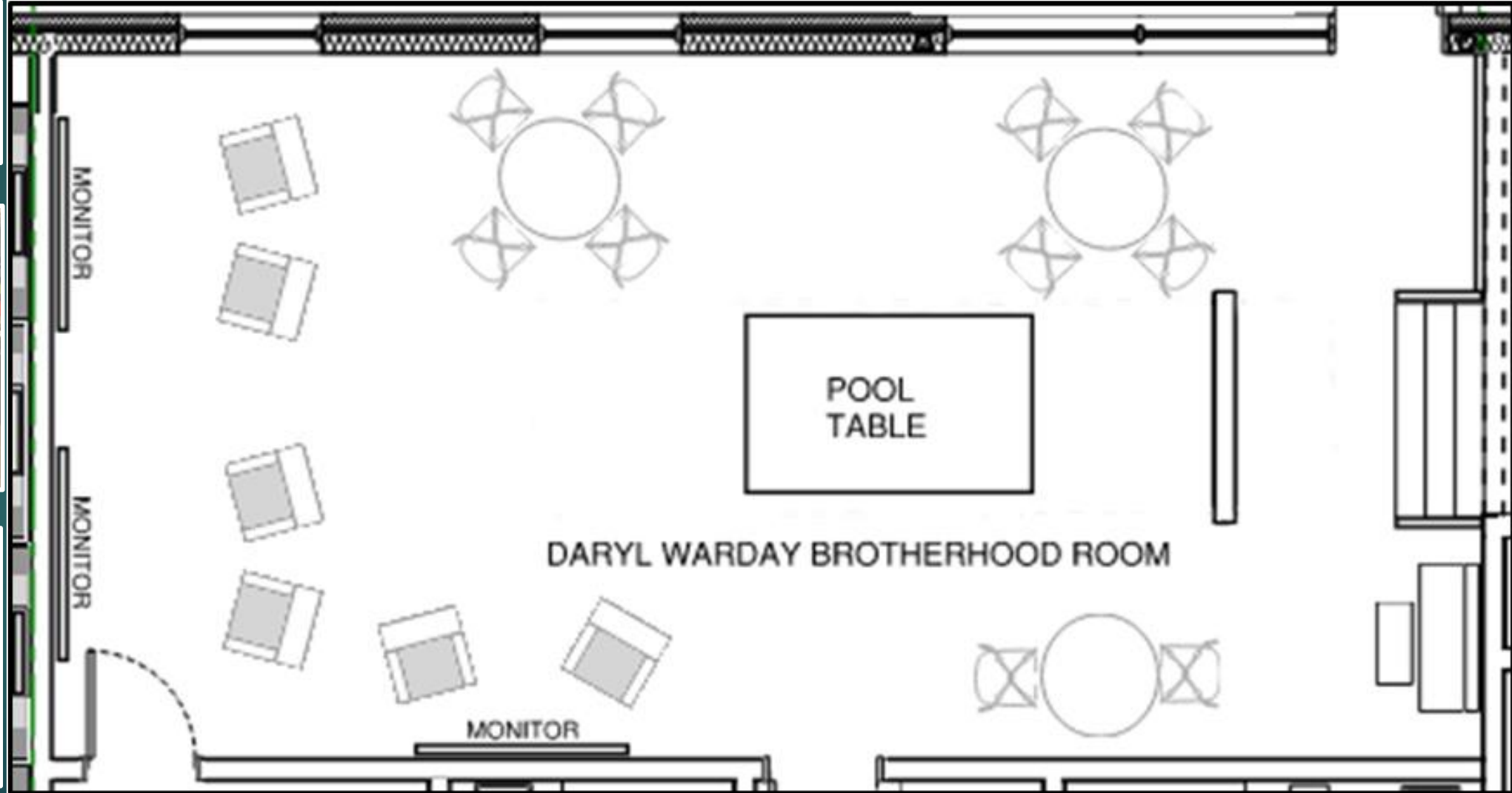
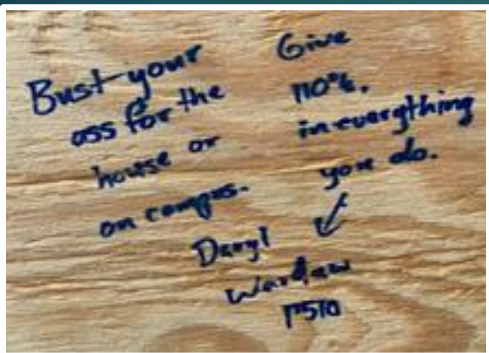
11





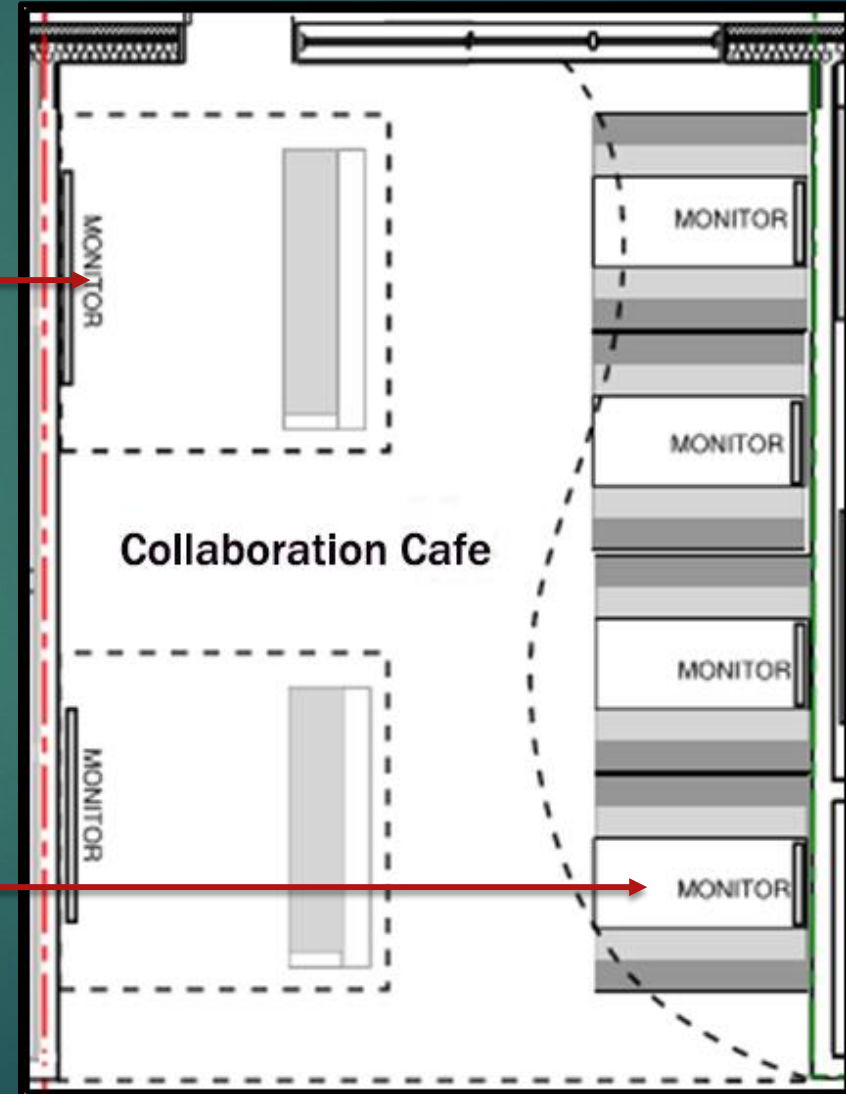
# Daryl Warday Brotherhood Room

12



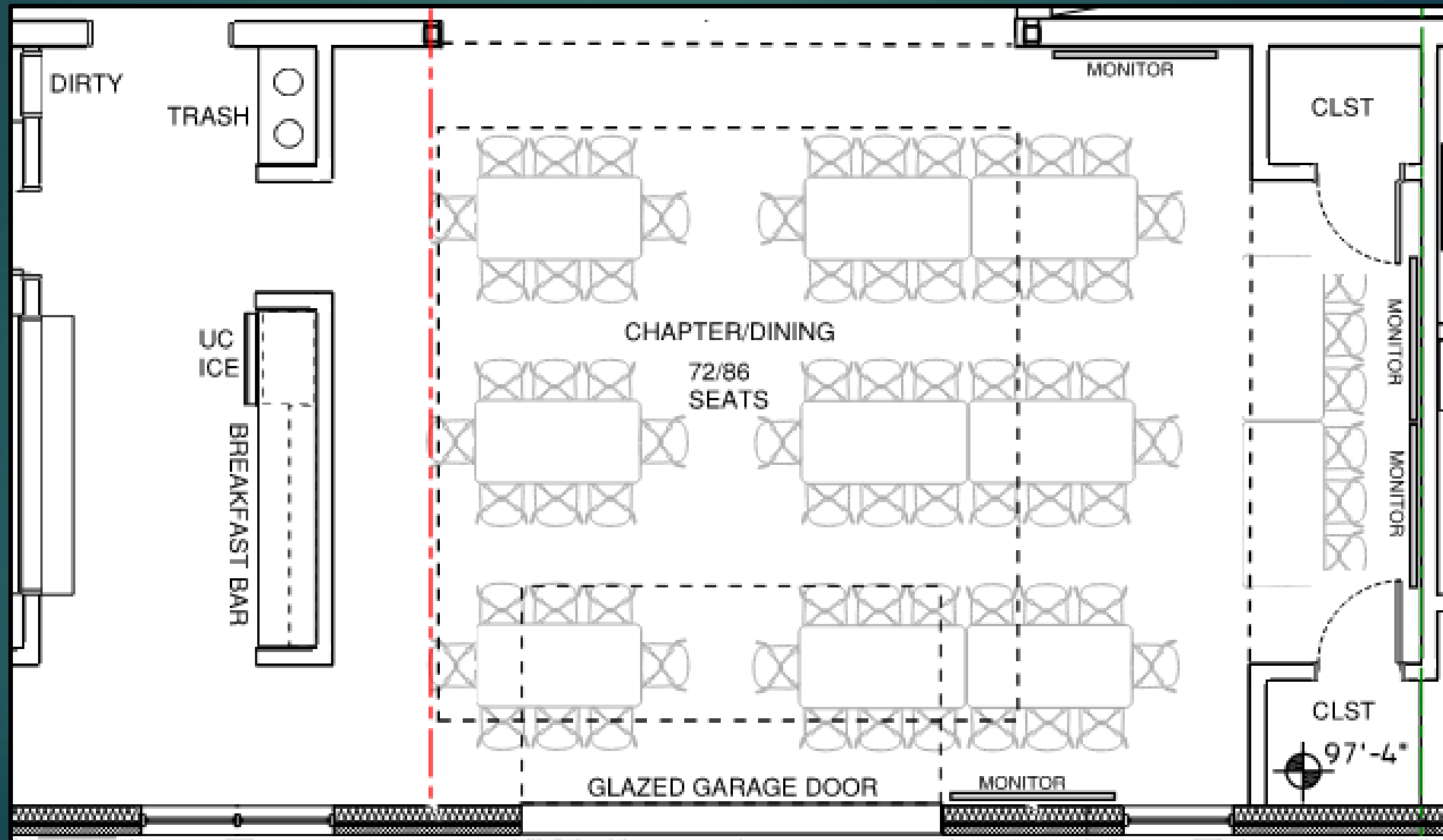
# Collaboration Café

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# Chapter Dining Room

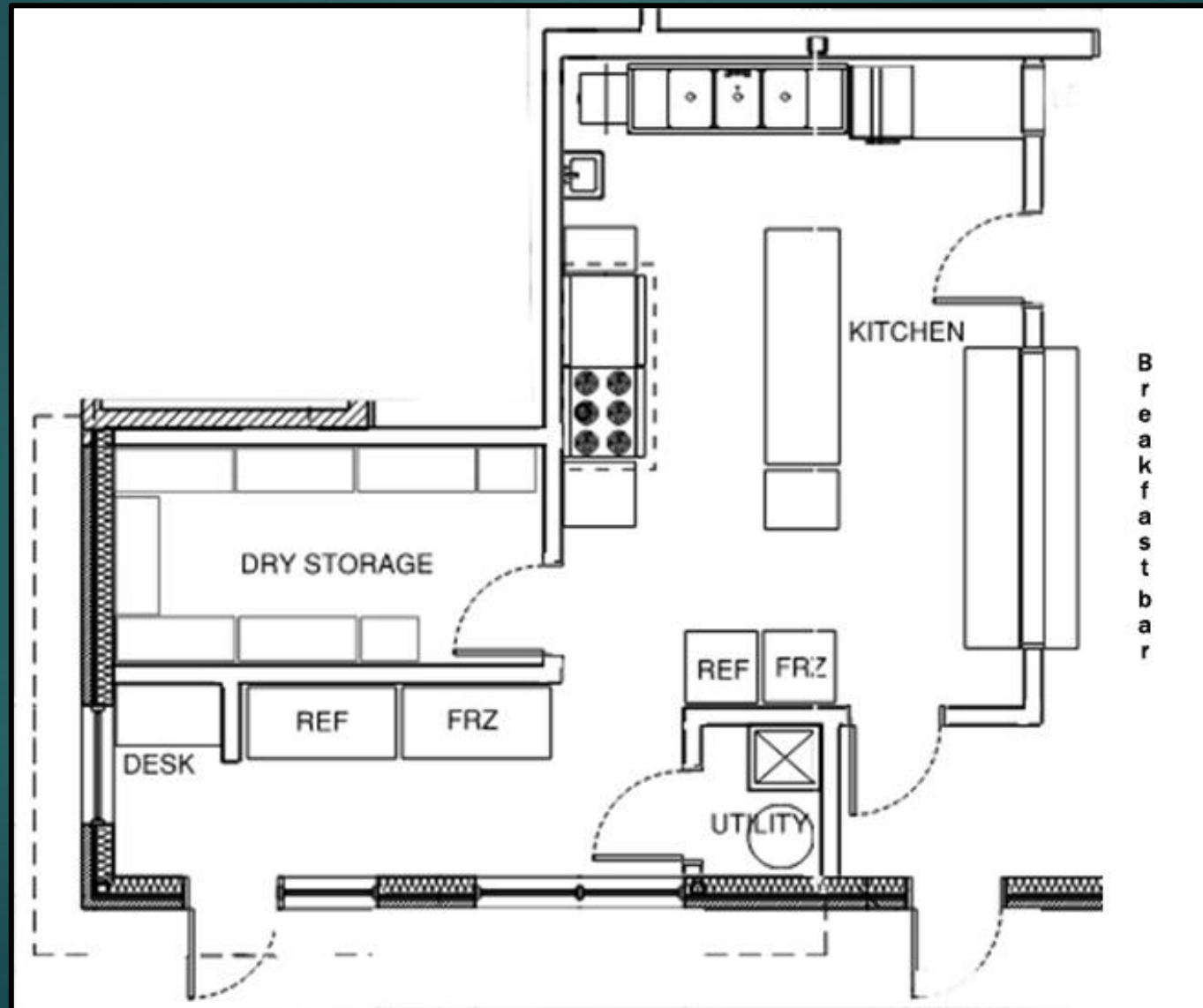
14





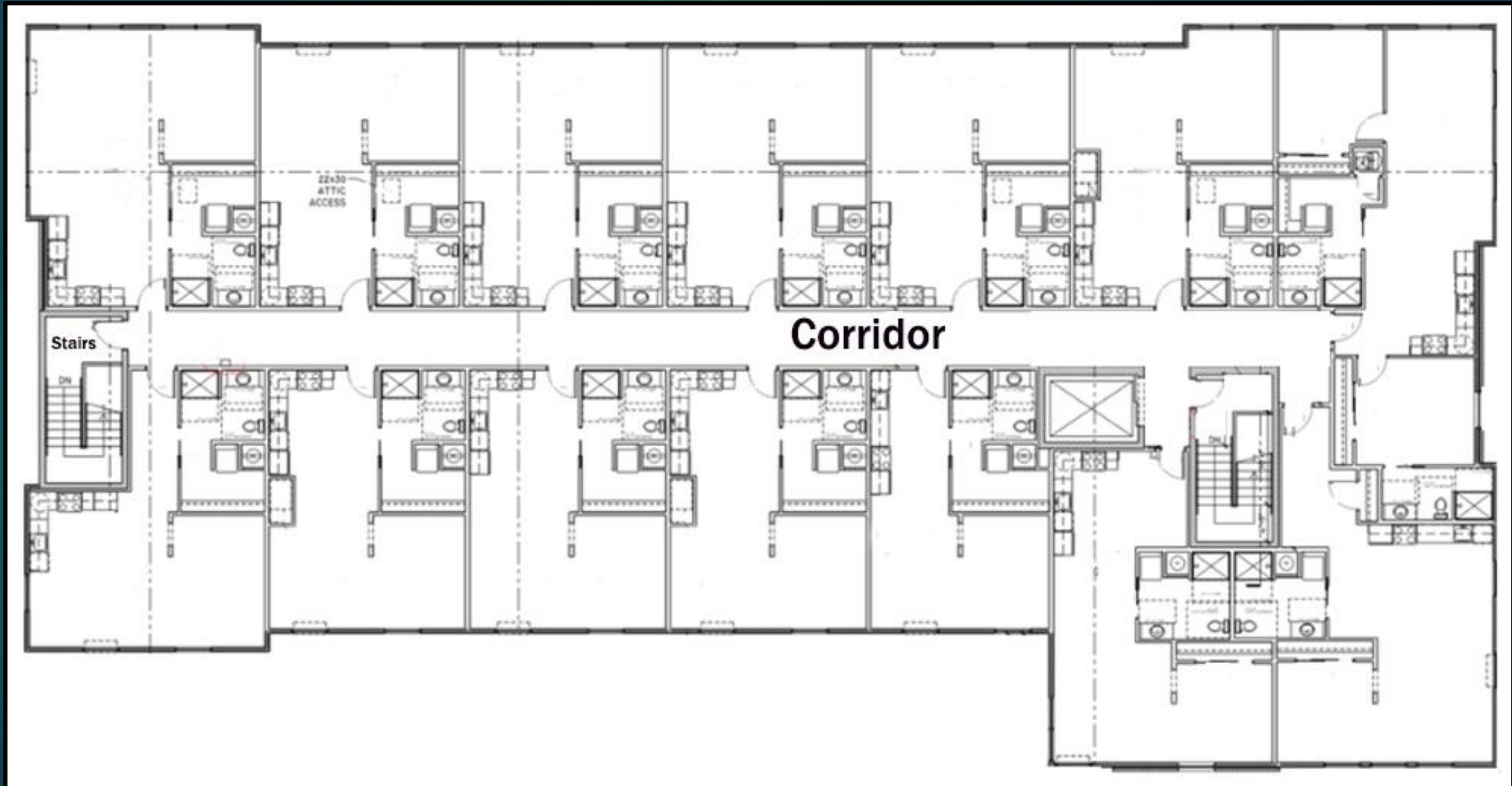
# Kitchen

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# Living Units Floor Plan

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# Typical 2-Man Living Unit

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# Paved Parking Lot With 75 Spaces

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# Financial Overview for New House

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**Total Project Cost—\$6,357,900**

**3455 Holdrege Purchase Price—\$4,050,000**

**Build Out Budget —\$2,307,900**

## Source of Funds

**Bank Loan—\$3,077,900<sup>1</sup>**

**Pledge Goal — \$2,500,000**

**4001 Net Proceeds—\$780,000**

<sup>1</sup>Approved to borrow \$4.4M

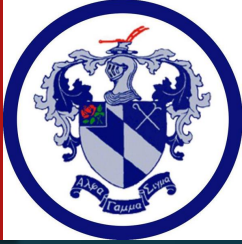
## Funding Campaign Status

**The \$2.5M Campaign Goal Was Exceeded — \$2,829,912<sup>2</sup>**



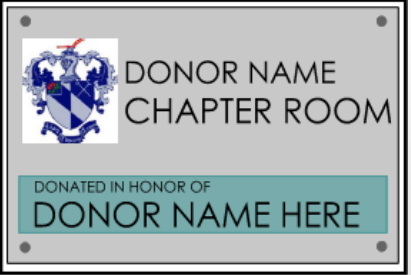

<sup>2</sup>Average pledge was \$9,188 from 308 alums (38.0%)

# Recognition Plan

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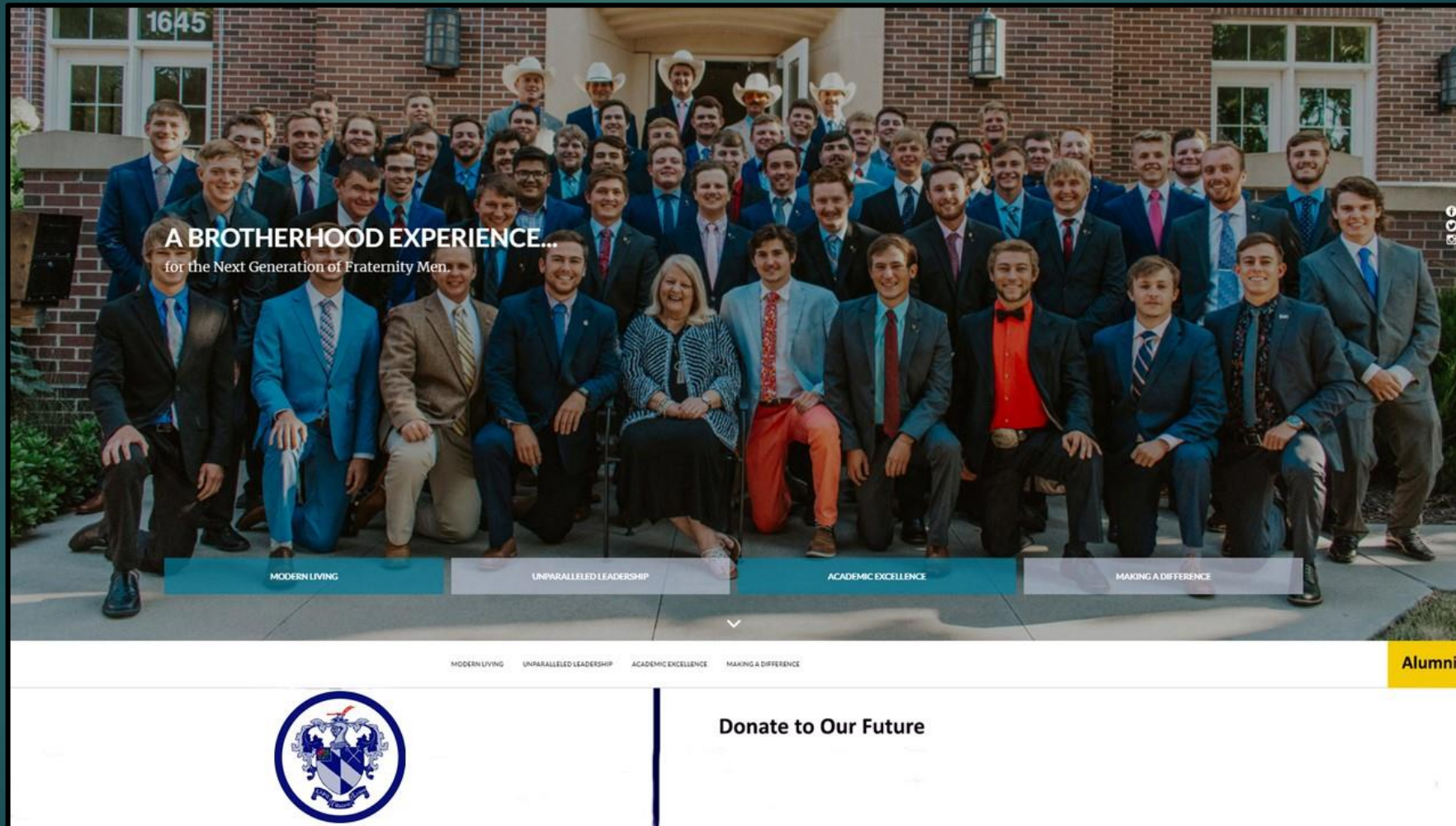
- ▶ Main floor donor plaque
  - Recognize those who have gifted / pledged an amount  $\geq$  \$1,000
- ▶ First floor room naming
  - Eight rooms based on amount pledged
- ▶ Living unit naming
  - Twenty-eight pledging a minimum of \$25,000

 <p>Building the Future of Gamma Chapter</p> <p>A brotherhood experience for the next generation of fraternity men</p>  <ul style="list-style-type: none"><li>Gamma Chapter Principals Society 7 Names</li><li>Benefactor Society 10 Names</li><li>Gamma Chapter Executive Society 19 Names</li><li>Gold Brotherhood Society 30 Names</li><li>Silver Brotherhood Society 60 Names</li><li>Bronze Brotherhood Society 60 Names</li></ul>	 <p>DONOR NAME CHAPTER ROOM</p> <p>DONATED IN HONOR OF DONOR NAME HERE</p> <p>First Floor Rooms</p>  <p>ROOM 212 IN HONOR OF DONOR NAME, PIN</p> <p>28 Living Units</p> <p>Main Donor Plaque, Legacy Room</p>
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# How to Pledge and/or Gift to Building Campaign

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Click on the "Donate to Our Future" link on the website home page

# Ground-Breaking Ceremony

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- ▶ A ground-breaking ceremony was held November 13
- ▶ A video was made to commemorate the event
- ▶ The video can be viewed on the website
- ▶ Alley Poyner Macchietto—architect
- ▶ Hampton Enterprises—contractor
- ▶ Move in scheduled for August 2021





# Dedication Ceremony

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- ▶ Save the date for the dedication ceremony!
  - August 28
- ▶ A professional organization has been hired to plan the celebration
- ▶ Watch your email for more information
- ▶ The website will also have information as plans are finalized





# New Home of Alpha Gamma Sigma Fraternity

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3455 Holdrege Street